



Please join us at a breakfast meeting to launch the **East Bay Transportation & Logistics Cluster Partnership** on March 26, 2014 from 8:00 – 10:00 AM at the Port of Oakland.

Modeled after successful industry partnerships in other regions of the U.S., this initiative will be an ongoing regional forum for East Bay companies involved in transportation and logistics to collectively address issues related to competitiveness and growth. Companies that have participated in cluster partnerships have found them to be of value and result in tangible benefits such as a more qualified workforce, increased productivity, reduced turnover, and even new business innovations.

This is an opportunity to identify industry priorities and to create a single table at which to work with public partners from the economic development, education, and workforce systems to address our industry's needs.

At the March 26<sup>th</sup> meeting, you and other business leaders will be asked about the opportunities and needs in our industry. Public-sector partners will be there too, but they will be in listening mode. We think this is an important opportunity to promote the long-term success of our industry in the East Bay, and we hope you can join us.

Please contact us if you would like to discuss further. Please RSVP by March 19<sup>th</sup>.

Best regards,

**Amy Tharpe** / Director, Social Responsibility / Port of Oakland  
**John K. Swinnerton** / VP Operations and Logistics / Dreisbach  
**Michael Hannigan** / President / Give Something Back