

Immediate Release
February 11, 2014

Press Contact: Stephanie Craig, 202.682.4443, Stephanie.craig@techamericafoundation.org
Research Contact: Matthew Kazmierczak, 202.682.4438, matthew@techamericafoundation.org

California Is Second Largest Tech Exporting State

California's \$45 billion in Tech Exports Supports 328,300 Jobs

San Jose, CA— Technology merchandise exports from California to the world totaled \$45 billion in 2012, slipping from first position to second, now ranked after Texas, according to TechAmerica Foundation's [Tech Trade in the States 2014](#). California tech exports decreased 2.8 percent from 2011 but still contribute \$45 billion to the California economy.

This just released report looks at tech trade flows at the national level and tech goods exports for all 50 states, the District of Columbia, and Puerto Rico and is a partner publication to TechAmerica Foundation's flagship publication, *Cyberstates*, which examine tech employment, wages, and other factors at the national and state-by-state level.

Technology exports accounted for 27.7 percent of all exports from California in 2012, far above the national average of 13 percent and ranked 7th in the nation by concentration. Not surprisingly, California's largest trading partner is Mexico with \$8.3 billion in tech exports flowing to Mexico. California also ranks first or second in every technology export sector examined.

"[Tech Trade in the States](#) clearly shows that the technology industry is a critical driver of jobs and economic activity for California," said Matthew Kazmierczak, Vice President of Research for the TechAmerica Foundation, who is based in Silicon Valley. "With tech exports supporting nearly 330,000 jobs and with tech representing over a quarter of all exports from the state, tech clearly plays a significant role in the California's export economy. The recently discussed trade agreement in the Pacific will have a significant impact on California and its tech industry."

Nationally, [Tech Trade in the States 2014](#) reveals that U.S. exports of tech goods totaled \$204 billion in 2012, growing by 1.3 percent or \$2.7 billion. U.S. tech exports accounted for over 13 percent of all U.S. exports to the world in 2012 and support 1.5 million jobs. Technology imports into the United States from the world totaled \$355 billion in 2012, up by 3.2 percent or by \$11 billion, giving the United States a tech trade deficit of \$151 billion.

[Tech Trade in the States 2014](#) provides a comprehensive review of international trade of tech goods at the national and state-by-state level. The report provides 52 state overview pages highlighting tech exports with detailed data on historical export trends, exports by individual tech sectors, and leading export destinations by country.

This report is a partner report to TechAmerica Foundation's annual flagship publication, *Cyberstates*, which provides national and state-by-state data on tech jobs, wages, payroll, and other factors. Like *Cyberstates*, *Trade in the Cyberstates* uses official government statistics and is not survey data.

This report is available at: <http://www.techamericafoundation.org/tech-trade-in-the-states>
All reports are available at: www.techamericafoundation.org

What Does High Tech Trade Mean for California?

- \$44.8 billion in tech exports (2nd ranked)
- Declining by \$1.3 billion tech exports between 2011 and 2012
- 27.7 percent of exports from California are tech exports (ranked 7th)
- 328,300 jobs in supported by California's tech exports

California's Leading Tech Export Destinations:

- \$8.3 billion in tech exports to Mexico
- \$5.4 billion in tech exports to Canada
- \$3.9 billion in tech exports to China

Select California Tech Export Sectors:

- 1st in measuring and control exports at \$9.7 billion
- 1st in computer equipment exports at \$13.3 billion
- 2nd in communications equipment exports at \$8.3 billion

Source: *Tech Trade in the States 2014*

Data are for 2012.

- # # # -

About TechAmerica Foundation

The TechAmerica Foundation educates industry executives, policy makers and opinion leaders on the promise of technological innovation to advance prosperity, security and the general welfare. Launched in 1981, the Foundation is a 501c(3) non-profit, non-partisan affiliate of TechAmerica, which is the leading voice and resource for the U.S. technology industry. The Foundation disseminates award-winning industry, policy and market research covering topics such as U.S. competitiveness in a global economy, innovation in government, and other areas of national interest. It also organizes conferences and seminars to explore pertinent issues with government and industry representatives and to share the Foundation's findings. Learn more about TechAmerica Foundation at www.techamericafoundation.org.